



## THE COMPETITION CALLED AURELIA

- Aurelia Competition** Once again we have an "Aurelia Competition", the espresso machine that will be used by champion baristas for the World Barista Championship in Bogotà (Colombia) from 2-5 June. Aurelia was created to promote the professionalism of baristas and has succeeded in this aim, with performance and technical features which have enabled it to become the official machine for the World Barista Championship.
- Continuous innovation** The "Aurelia Competizione" adds interesting new features to the qualities of the Aurelia, such as the **latest generation digital pressure-stat** which facilitates extremely precise push button changes to the boiler temperature and a control display, with a choice of readings in bars, Celsius or Fahrenheit. The **cool touch steam wands** are patented. They help prevent burning and make cleaning easy because the milk does not leave deposits. The **filter holders** are **Teflon coated** inside, with the great advantages that they do not foul the coffee, are easy to clean and preserve the aroma of the coffee in the cup. The filter-holder handle is also covered in special hand stitched natural leather, which offers the same tactile feel as steering wheels in the finest sports cars.
- Design** A real 'coffee ambassador' even in its design. The new "Aurelia Competition" 2011 recalls the flavors, aromas and warm atmosphere of Colombia. An explosion of colors: brown, orange, green lilac and blue mix in a charming and dynamic dance. Symbolism plays an important role in this, the twelfth edition of the WBC, because the host country, Colombia, is the heart of world coffee production. So the Aurelia Competition is designed with enriched images and colors that recall this country, which stretches from the Andes to the Coffee Zone. It is known for the production and harvesting of coffee, where tradition, folklore and art are the soul of the Colombian coffee . The original design of "Aurelia Competition" is associated with another eye-catching novelty. The work surface is illuminated by low energy LEDs, which improves visibility for the barista and creates a pleasing visual effect for the machine. On the side of the "Aurelia Competition" the World Barista Championship brand is displayed soberly and elegantly, which is in character and denotes the machine of champions.



A collector's edition

The "Aurelia Competizione" Bogotà 2011 is even more exclusive. In fact, it will only be produced as the "WBC 12th Anniversary Limited Edition" and there will only be 30 numbered machines. Some of these will be used by the champions of the bar to compete in the WBC World Cup final.